

# University of Pretoria Yearbook 2016

## Business plan 812 (ENP 812)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 20.00

**Programmes** [Postgraduate Diploma Option: Entrepreneurship](#)

**Prerequisites** No prerequisites.

**Language of tuition** English

**Academic organisation** Business Management

**Period of presentation** Semester 2

### Module content

• Idea Generation and Business Start-up • The Business Plan – preparation, evaluation • The financial aspects as part of the business plan Break-even analysis Financial statements Budget • What potential financiers look for in business plans Business partners Venture capitalists Commercial banks

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