

University of Pretoria Yearbook 2016

Business plan 812 (ENP 812)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 20.00

Programmes [Postgraduate Diploma Option: Entrepreneurship](#)

Prerequisites No prerequisites.

Language of tuition English

Academic organisation Business Management

Period of presentation Semester 2

Module content

• Idea Generation and Business Start-up • The Business Plan – preparation, evaluation • The financial aspects as part of the business plan Break-even analysis Financial statements Budget • What potential financiers look for in business plans Business partners Venture capitalists Commercial banks

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